

For Immediate Release
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Imedeen Time Perfection™
Defends, improves, perfects the skin from within

- Imedeen Time Perfection™ is a new concept in beauty: a skincare supplement that works deep in the dermis. Recognised by dermatologists because it helps improve the structure and quality of the skin, Imedeen Time Perfection works from the inside rather than the outside, nourishing the deeper layers of the dermis to improve and revitalise skin texture and appearance not just on the face, but all over the body. The uniquely balanced formula in Imedeen Time Perfection is a combination of the following:
- **Lycophence GS™**: a patented, highly potent antioxidant complex that helps defend vital components in the skin against both direct and indirect damage by free radicals and therefore slows down future degradation of the skin. Lycophence GS is a combination of two very powerful antioxidants, lycopene and grape seed extract (GSE), both of which have been proven in numerous clinical and scientific trials to be highly effective in the skin.

Derived from specially grown tomatoes, lycopene is the most powerful antioxidant of all the carotenoids, twice as strong as beta-carotene which is the other carotenoid dominant in the skin. Lycopene has also been shown to be 100 times more effective as a free radical scavenger than Vitamin E.

GSE helps to enhance the effectiveness of Vitamin C in the skin. As GSE is a more powerful antioxidant, Vitamin C is not used up as a free radical scavenger and can be utilised instead for collagen synthesis. In addition to having a direct neutralizing effect, GSE forms a protective shield around collagen and elastin proteins in the dermis to prevent damage by free radicals and enzymes.

- **Biomarine Complex™**: a combination of natural proteins and marine polysaccharides similar to those found naturally in the skin. This exclusive complex helps improve the skin's moisture balance, as well as visibly reducing the appearance of fine lines and wrinkles, dilated capillaries and age spots.
- **Vitamin C**: derived from acerola cherries.

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For more information, visuals or to arrange an interview with a researcher or an Imedeen® spokesperson, please contact Susan Willemsen, Rebecca Kennedy or Tiffany Shiu at The Siren Group Inc. Tel: 416-926-8087. Fax: 416-926-9712. Email: info@thesirengroup.com.

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